

# Duality

Lecture 6

October 8, 2025

# Quiz

**What is the dual of this problem?**

$$\begin{array}{ll}\text{minimize} & x_1 + 2x_2 \\ \text{subject to} & x_1 + x_2 = 1 \\ & 2x_1 + 2x_2 = 3.\end{array}$$

**What does this say about the statement:** *“In linear optimization, it is possible that the primal problem is infeasible and the dual problem is also infeasible.”?*

# Recap From Last Time & Today's Plan

Last time...

- **Separating Hyperplane Thm  $\Rightarrow$  Farkas Lemma  $\Rightarrow$  Strong duality**

**Agenda for today:**

- Two motivating applications
- Implications of strong duality
- Optimality conditions and primal/dual simplex
- Complementary slackness
- Global sensitivity & Shadow prices as marginal costs
- One more application: network revenue management

# Polynomially-Sized CVaR Representation

- Recall homework: ensure CVaR of portfolio payoff exceeds a lower limit
- CVaR was defined as the average over the  $k$ -smallest values (for suitable integer  $k$ )
- If payoffs in the scenarios are  $v_1, v_2, \dots, v_n$ , the key constraint is:

$$\sum_{i=1}^k v_{[i]} \geq b, \tag{1}$$

where  $v_{[1]} \leq v_{[2]} \leq \dots \leq v_{[n]}$  is the sorted vector of payoffs.

# Polynomially-Sized CVaR Representation

- Recall homework: ensure CVaR of portfolio payoff exceeds a lower limit
- CVaR was defined as the average over the  $k$ -smallest values (for suitable integer  $k$ )
- If payoffs in the scenarios are  $v_1, v_2, \dots, v_n$ , the key constraint is:

$$\sum_{i=1}^k v_{[i]} \geq b, \tag{1}$$

where  $v_{[1]} \leq v_{[2]} \leq \dots \leq v_{[n]}$  is the sorted vector of payoffs.

- Can write one constraint for each vector in  $\{0, 1\}^n$  with exactly  $k$  values of 1.
- *How to formulate with a polynomial number of variables and constraints?*

# Polynomially-Sized CVaR Representation

- Recall homework: ensure CVaR of portfolio payoff exceeds a lower limit
- CVaR was defined as the average over the  $k$ -smallest values (for suitable integer  $k$ )
- If payoffs in the scenarios are  $v_1, v_2, \dots, v_n$ , the key constraint is:

$$\sum_{i=1}^k v_{[i]} \geq b, \quad (1)$$

where  $v_{[1]} \leq v_{[2]} \leq \dots \leq v_{[n]}$  is the sorted vector of payoffs.

- Can write one constraint for each vector in  $\{0, 1\}^n$  with exactly  $k$  values of 1.
- *How to formulate with a polynomial number of variables and constraints?*
- **Claim:**

$$\sum_{i=1}^k v_{[i]} = \min_{x \in [0, 1]^n} \left\{ \sum_{i=1}^n v_i x_i : e^T x = k \right\}. \quad (2)$$

# Polynomially-Sized CVaR Representation

- Recall homework: ensure CVaR of portfolio payoff exceeds a lower limit
- CVaR was defined as the average over the  $k$ -smallest values (for suitable integer  $k$ )
- If payoffs in the scenarios are  $v_1, v_2, \dots, v_n$ , the key constraint is:

$$\sum_{i=1}^k v_{[i]} \geq b, \quad (1)$$

where  $v_{[1]} \leq v_{[2]} \leq \dots \leq v_{[n]}$  is the sorted vector of payoffs.

- Can write one constraint for each vector in  $\{0, 1\}^n$  with exactly  $k$  values of 1.
- How to formulate with a polynomial number of variables and constraints?*
- Claim:**

$$\sum_{i=1}^k v_{[i]} = \min_{x \in [0,1]^n} \left\{ \sum_{i=1}^n v_i x_i : e^T x = k \right\}. \quad (2)$$

- By strong duality, the optimal value of LP (2) is the same as:

$$\max_{\lambda, t} \left\{ e^T \lambda + k \cdot t : \lambda + t \cdot e \leq v, \lambda \geq 0 \right\}.$$

- So (1) is satisfied if and only:  $\exists \lambda, t : e^T \lambda + k \cdot t \geq b, \lambda + t \cdot e \leq v, \lambda \geq 0$ .

# Application in Robust Optimization

- Consider an LP with an uncertain constraint:

$$a^T x \leq b, \tag{3}$$

where  $a$  satisfies  $a \in \mathcal{A}$  and  $\mathcal{A}$  is polyhedral

- We seek decisions  $x$  that are **robustly feasible**, i.e.,

$$a^T x \leq b, \forall a \in \mathcal{A} := \{a \in \mathbb{R}^n : Ca \leq d\} \tag{4}$$

Infinitely many constraints : “semi-infinite” LP. *Any ideas?*



# Application in Robust Optimization

- Consider an LP with an uncertain constraint:

$$a^T x \leq b, \quad (3)$$

where  $a$  satisfies  $a \in \mathcal{A}$  and  $\mathcal{A}$  is polyhedral

- We seek decisions  $x$  that are **robustly feasible**, i.e.,

$$a^T x \leq b, \forall a \in \mathcal{A} := \{a \in \mathbb{R}^n : Ca \leq d\} \quad (4)$$

Infinitely many constraints : “semi-infinite” LP. *Any ideas?*

- The constraint is equivalent (i.e., same feasible set  $x$ ) to:

$$\max_{a \in \mathcal{A}} (a^T x) \leq b. \quad (5)$$

# Application in Robust Optimization

- Consider an LP with an uncertain constraint:

$$a^T x \leq b, \quad (3)$$

where  $a$  satisfies  $a \in \mathcal{A}$  and  $\mathcal{A}$  is polyhedral

- We seek decisions  $x$  that are **robustly feasible**, i.e.,

$$a^T x \leq b, \forall a \in \mathcal{A} := \{a \in \mathbb{R}^n : Ca \leq d\} \quad (4)$$

Infinitely many constraints : “semi-infinite” LP. *Any ideas?*

- The constraint is equivalent (i.e., same feasible set  $x$ ) to:

$$\max_{a \in \mathcal{A}} (a^T x) \leq b. \quad (5)$$

- By strong duality, this is feasible at  $x$  **if and only if**

$$\min_{\lambda} \{ \lambda^T d : \lambda^T C = x^T, \lambda \geq 0 \} \leq b$$

# Application in Robust Optimization

- Consider an LP with an uncertain constraint:

$$a^T x \leq b, \quad (3)$$

where  $a$  satisfies  $a \in \mathcal{A}$  and  $\mathcal{A}$  is polyhedral

- We seek decisions  $x$  that are **robustly feasible**, i.e.,

$$a^T x \leq b, \forall a \in \mathcal{A} := \{a \in \mathbb{R}^n : Ca \leq d\} \quad (4)$$

Infinitely many constraints : “semi-infinite” LP. *Any ideas?*

- The constraint is equivalent (i.e., same feasible set  $x$ ) to:

$$\max_{a \in \mathcal{A}} (a^T x) \leq b. \quad (5)$$

- By strong duality, this is feasible at  $x$  **if and only if**

$$\min_{\lambda} \{ \lambda^T d : \lambda^T C = x^T, \lambda \geq 0 \} \leq b$$

- This is feasible at  $x$  if and only  $\exists \lambda$ :

$$\lambda^T d \leq b$$

$$\lambda^T C = x^T$$

$$\lambda \geq 0.$$

# Application in Robust Optimization

- Consider an LP with an uncertain constraint:

$$a^T x \leq b, \quad (3)$$

where  $a$  satisfies  $a \in \mathcal{A}$  and  $\mathcal{A}$  is polyhedral

- We seek decisions  $x$  that are **robustly feasible**, i.e.,

$$a^T x \leq b, \forall a \in \mathcal{A} := \{a \in \mathbb{R}^n : Ca \leq d\} \quad (4)$$

Infinitely many constraints : “semi-infinite” LP. *Any ideas?*

- The constraint is equivalent (i.e., same feasible set  $x$ ) to:

$$\max_{a \in \mathcal{A}} (a^T x) \leq b. \quad (5)$$

- By strong duality, this is feasible at  $x$  **if and only if**

$$\min_{\lambda} \{ \lambda^T d : \lambda^T C = x^T, \lambda \geq 0 \} \leq b$$

- This is feasible at  $x$  if and only  $\exists \lambda$ :

$$\lambda^T d \leq b$$

$$\lambda^T C = x^T$$

$$\lambda \geq 0.$$

- This is a polynomially-sized set of constraints in  $x, \lambda$

# Strong Duality

Consider the following primal-dual pair:

$$\begin{array}{ll} (\mathcal{P}) & \text{minimize } c^T x \\ & \text{subject to } Ax \geq b \end{array} \qquad \begin{array}{ll} (\mathcal{D}) & \text{maximize } \lambda^T b \\ & \text{subject to } \lambda^T A = c^T, \lambda \geq 0. \end{array}$$

# Strong Duality

Consider the following primal-dual pair:

$$\begin{array}{ll} (\mathcal{P}) & \text{minimize } c^T x \\ & \text{subject to } Ax \geq b \end{array} \quad \begin{array}{ll} (\mathcal{D}) & \text{maximize } \lambda^T b \\ & \text{subject to } \lambda^T A = c^T, \lambda \geq 0. \end{array}$$

## Theorem (**Strong Duality**)

*If  $(\mathcal{P})$  has an optimal solution, so does  $(\mathcal{D})$ , and their optimal values are equal.*

# Implications

Strong duality leaves only a few possibilities for a primal-dual pair:

|        |                | Dual           |           |            |
|--------|----------------|----------------|-----------|------------|
|        |                | Finite Optimum | Unbounded | Infeasible |
| Primal | Finite Optimum | ?              | ?         | ?          |
|        | Unbounded      | ?              | ?         | ?          |
|        | Infeasible     | ?              | ?         | ?          |

# Implications

Strong duality leaves only a few possibilities for a primal-dual pair:

|        |                | Dual           |           |            |
|--------|----------------|----------------|-----------|------------|
|        |                | Finite Optimum | Unbounded | Infeasible |
| Primal | Finite Optimum | ?              | ?         | ?          |
|        | Unbounded      | ?              | ?         | ?          |
|        | Infeasible     | ?              | ?         | ?          |

|        |                | Dual           |            |            |
|--------|----------------|----------------|------------|------------|
|        |                | Finite Optimum | Unbounded  | Infeasible |
| Primal | Finite Optimum | Possible       | Impossible | Impossible |
|        | Unbounded      | Impossible     | Impossible | Possible   |
|        | Infeasible     | Impossible     | Possible   | ?          |



# Strong Duality and Theorems of Alternative

- Strong duality allows you to **prove** various “theorems of alternative”

## Example (Farkas Lemma)

Prove that exactly one of the following is true:

- (i)  $\exists x \geq 0$  such that  $Ax = b$ ,
- (ii)  $\exists \lambda$  such that  $\lambda^T A \geq 0$  and  $\lambda^T b < 0$ .

# Strong Duality and Theorems of Alternative

- Strong duality allows you to **prove** various “theorems of alternative”

## Example (Farkas Lemma)

Prove that exactly one of the following is true:

- (i)  $\exists x \geq 0$  such that  $Ax = b$ ,
- (ii)  $\exists \lambda$  such that  $\lambda^T A \geq 0$  and  $\lambda^T b < 0$ .

- Set up a (feasibility) problem that mirrors statement (i), and consider its dual.

$$\begin{array}{ll} (\mathcal{P}) \max & 0 \\ & Ax = b \\ & x \geq 0 \end{array} \qquad \begin{array}{ll} (\mathcal{D}) \min & \lambda^T b \\ & \lambda^T A \geq 0 \end{array}$$

# Strong Duality and Theorems of Alternative

- Strong duality allows you to **prove** various “theorems of alternative”

## Example (Farkas Lemma)

Prove that exactly one of the following is true:

- (i)  $\exists x \geq 0$  such that  $Ax = b$ ,
- (ii)  $\exists \lambda$  such that  $\lambda^T A \geq 0$  and  $\lambda^T b < 0$ .

- Set up a (feasibility) problem that mirrors statement (i), and consider its dual.

$$\begin{array}{ll} (\mathcal{P}) \max & 0 \\ & Ax = b \\ & x \geq 0 \end{array} \qquad \begin{array}{ll} (\mathcal{D}) \min & \lambda^T b \\ & \lambda^T A \geq 0 \end{array}$$

- (i) holds  $\Rightarrow p^* = d^* = 0 \Rightarrow \lambda^T b \geq 0$  for any  $\lambda : \lambda^T A \geq 0$ , so (ii) cannot hold.

# Strong Duality and Theorems of Alternative

- Strong duality allows you to **prove** various “theorems of alternative”

## Example (Farkas Lemma)

Prove that exactly one of the following is true:

- (i)  $\exists x \geq 0$  such that  $Ax = b$ ,
- (ii)  $\exists \lambda$  such that  $\lambda^T A \geq 0$  and  $\lambda^T b < 0$ .

- Set up a (feasibility) problem that mirrors statement (i), and consider its dual.

$$\begin{array}{ll} (\mathcal{P}) \max & 0 \\ & Ax = b \\ & x \geq 0 \end{array} \qquad \begin{array}{ll} (\mathcal{D}) \min & \lambda^T b \\ & \lambda^T A \geq 0 \end{array}$$

- (i) holds  $\Rightarrow p^* = d^* = 0 \Rightarrow \lambda^T b \geq 0$  for any  $\lambda : \lambda^T A \geq 0$ , so (ii) cannot hold.
- (i) does **not** hold  $\Rightarrow d^* = -\infty \Rightarrow \exists \lambda : \lambda^T b < 0$  and  $\lambda^T A \geq 0$ , so (ii) holds.

# Optimality for Standard-Form LPs

$$(\mathcal{P}) \min c^T x$$

$$Ax = b, \quad x \geq 0$$

$$(\mathcal{D}) \max \lambda^T b$$

$$\lambda^T A \leq c^T$$

- $(\mathcal{P})$  achieves optimality at a **basic feasible solution**  $x$ :

# Optimality for Standard-Form LPs

$$(\mathcal{P}) \min c^T x$$

$$Ax = b, \quad x \geq 0$$

$$(\mathcal{D}) \max \lambda^T b$$

$$\lambda^T A \leq c^T$$

- $(\mathcal{P})$  achieves optimality at a **basic feasible solution**  $x$ :
  - If  $B \subseteq \{1, \dots, n\}$  is a basis, the b.f.s. is:  $x = [x_B, 0]$ ,  $x_B = A_B^{-1}b$ .
  - Simplex algorithm: feasibility and optimality for  $(\mathcal{P})$  are given by:

$$\text{Feasibility-}(\mathcal{P}) : \quad x_B := A_B^{-1}b \geq 0 \quad (6a)$$

$$\text{Optimality-}(\mathcal{P}) : \quad c^T - c_B^T A_B^{-1} A \geq 0 \quad (6b)$$

# Optimality for Standard-Form LPs

$$(\mathcal{P}) \min c^T x$$

$$Ax = b, \quad x \geq 0$$

$$(\mathcal{D}) \max \lambda^T b$$

$$\lambda^T A \leq c^T$$

- $(\mathcal{P})$  achieves optimality at a **basic feasible solution**  $x$ :
  - If  $B \subseteq \{1, \dots, n\}$  is a basis, the b.f.s. is:  $x = [x_B, 0]$ ,  $x_B = A_B^{-1}b$ .
  - Simplex algorithm: feasibility and optimality for  $(\mathcal{P})$  are given by:

$$\text{Feasibility-}(\mathcal{P}) : \quad x_B := A_B^{-1}b \geq 0 \quad (6a)$$

$$\text{Optimality-}(\mathcal{P}) : \quad c^T - c_B^T A_B^{-1} A \geq 0 \quad (6b)$$

- $(\mathcal{D})$ : same basis  $B$  can also be used to determine a **dual vector**  $\lambda$ :

$$\lambda^T A_i = c_i, \quad \forall i \in B \quad \Rightarrow \quad \lambda^T = c_B^T A_B^{-1}, \quad \forall i \in B.$$

# Optimality for Standard-Form LPs

$$(\mathcal{P}) \min c^T x$$

$$Ax = b, \quad x \geq 0$$

$$(\mathcal{D}) \max \lambda^T b$$

$$\lambda^T A \leq c^T$$

- $(\mathcal{P})$  achieves optimality at a **basic feasible solution**  $x$ :
  - If  $B \subseteq \{1, \dots, n\}$  is a basis, the b.f.s. is:  $x = [x_B, 0]$ ,  $x_B = A_B^{-1}b$ .
  - Simplex algorithm: feasibility and optimality for  $(\mathcal{P})$  are given by:

$$\text{Feasibility-}(\mathcal{P}) : \quad x_B := A_B^{-1}b \geq 0 \quad (6a)$$

$$\text{Optimality-}(\mathcal{P}) : \quad c^T - c_B^T A_B^{-1} A \geq 0 \quad (6b)$$

- $(\mathcal{D})$ : same basis  $B$  can also be used to determine a **dual vector**  $\lambda$ :

$$\lambda^T A_i = c_i, \quad \forall i \in B \quad \Rightarrow \quad \lambda^T = c_B^T A_B^{-1}, \quad \forall i \in B.$$

- The dual objective value corresponding to  $\lambda$  is:  $\lambda^T b = c_B^T A_B^{-1} b = c^T x$
- $\lambda$  is feasible in the dual if and only if:

$$\text{Feasibility-}(\mathcal{D}) : \quad c^T - \lambda^T A \geq 0 \quad \Leftrightarrow \quad c^T - c_B^T A_B^{-1} A \geq 0 \quad (7)$$



# Optimality for Standard-Form LPs

$$(\mathcal{P}) \min c^T x$$

$$Ax = b, \quad x \geq 0$$

$$(\mathcal{D}) \max \lambda^T b$$

$$\lambda^T A \leq c^T$$

- $(\mathcal{P})$  achieves optimality at a **basic feasible solution**  $x$ :
  - If  $B \subseteq \{1, \dots, n\}$  is a basis, the b.f.s. is:  $x = [x_B, 0]$ ,  $x_B = A_B^{-1}b$ .
  - Simplex algorithm: feasibility and optimality for  $(\mathcal{P})$  are given by:

$$\text{Feasibility-}(\mathcal{P}) : \quad x_B := A_B^{-1}b \geq 0 \quad (6a)$$

$$\text{Optimality-}(\mathcal{P}) : \quad c^T - c_B^T A_B^{-1} A \geq 0 \quad (6b)$$

- $(\mathcal{D})$ : same basis  $B$  can also be used to determine a **dual vector**  $\lambda$ :

$$\lambda^T A_i = c_i, \quad \forall i \in B \quad \Rightarrow \quad \lambda^T = c_B^T A_B^{-1}, \quad \forall i \in B.$$

- The dual objective value corresponding to  $\lambda$  is:  $\lambda^T b = c_B^T A_B^{-1} b = c^T x$
- $\lambda$  is feasible in the dual if and only if:

$$\text{Feasibility-}(\mathcal{D}) : \quad c^T - \lambda^T A \geq 0 \quad \Leftrightarrow \quad c^T - c_B^T A_B^{-1} A \geq 0 \quad (7)$$

**Primal optimality  $\Leftrightarrow$  Dual feasibility**

Simplex terminates when finding a dual-feasible solution!

**Solve  $(\mathcal{P})$  or  $(\mathcal{D})$ ?**

$$(\mathcal{P}) \min c^T x$$

$$Ax = b, \quad x \geq 0$$

$$(\mathcal{D}) \max \lambda^T b$$

$$\lambda^T A \leq c^T$$

# Solve $(\mathcal{P})$ or $(\mathcal{D})$ ?

$$(\mathcal{P}) \min c^T x$$

$$Ax = b, \quad x \geq 0$$

$$(\mathcal{D}) \max \lambda^T b$$

$$\lambda^T A \leq c^T$$

## Primal simplex

- maintain a **basic feasible solution**
- basis  $B \subset \{1, \dots, n\}$
- stopping criterion: dual feasibility

## Dual simplex

- maintain a dual feasible solution
- stopping criterion: primal feasibility
- different from primal simplex: works with an LP with inequalities

- How to choose  $(\mathcal{P})$  or  $(\mathcal{D})$ ?
- Suppose we have  $x^*$ ,  $\lambda^*$  and must now solve a **larger** problem, i.e., with extra decisions or extra constraints.
- *Any preference between primal and dual simplex?*

# Solve $(\mathcal{P})$ or $(\mathcal{D})$ ?

$$(\mathcal{P}) \min c^T x$$

$$Ax = b, \quad x \geq 0$$

$$(\mathcal{D}) \max \lambda^T b$$

$$\lambda^T A \leq c^T$$

## Primal simplex

- maintain a **basic feasible solution**
- basis  $B \subset \{1, \dots, n\}$
- stopping criterion: dual feasibility

## Dual simplex

- maintain a dual feasible solution
- stopping criterion: primal feasibility
- different from primal simplex: works with an LP with inequalities

- How to choose  $(\mathcal{P})$  or  $(\mathcal{D})$ ?
- Suppose we have  $x^*$ ,  $\lambda^*$  and must now solve a **larger** problem, i.e., with extra decisions or extra constraints.
- *Any preference between primal and dual simplex?*
  - With extra decisions  $x_e \Rightarrow$  **primal simplex** initialized with  $[x^*, x_e = 0]$ .
  - With extra constraints  $A_e x = b_e \Rightarrow$  **dual simplex** initialized with  $[\lambda^*, p_e = 0]$ .
- Modern solvers include primal and dual simplex and allow concurrent runs

# Optimality Conditions and Complementary Slackness

## Primal-Dual Pair of Problems

$$\begin{array}{llll} (\mathcal{P}) & \underset{x}{\text{minimize}} & c^T x & \\ & & Ax \leq b & \\ & & x \geq 0 & \\ \text{variables} & & x \in \mathbb{R}^n & \end{array}$$

$$\begin{array}{llll} (\mathcal{D}) & \underset{\lambda}{\text{maximize}} & \lambda^T b & \\ & & \lambda \geq 0 & \\ & & \lambda^T A \leq c^T & \\ \text{variables} & & \lambda \in \mathbb{R}^m. & \end{array}$$

Consider  $x \in P, \lambda \in D$  (each feasible). How to check if they are **optimal**?

# Optimality Conditions and Complementary Slackness

## Primal-Dual Pair of Problems

$$\begin{array}{llll}
 (\mathcal{P}) & \underset{x}{\text{minimize}} & c^T x & \\
 & & Ax \leq b & \\
 & & x \geq 0 & \\
 \text{variables} & x & \in \mathbb{R}^n & 
 \end{array}$$

$$\begin{array}{llll}
 (\mathcal{D}) & \underset{\lambda}{\text{maximize}} & \lambda^T b & \\
 & & \lambda \geq 0 & \\
 & & \lambda^T A \leq c^T & \\
 \text{variables} & \lambda & \in \mathbb{R}^m. & 
 \end{array}$$

Consider  $x \in P, \lambda \in D$  (each feasible). How to check if they are **optimal**?

## Theorem (Complementary Slackness)

$x \in P$  and  $\lambda \in D$  are **optimal** solutions for  $(\mathcal{P})$  and  $(\mathcal{D})$ , respectively, **if and only if**:

$$\begin{aligned}
 \lambda_i (a_i^T x - b_i) &= 0, \quad i = 1, \dots, m \\
 (\lambda^T A_j - c_j) x_j &= 0, \quad j = 1, \dots, n.
 \end{aligned}$$

- Follows from primal/dual feasibility and  $c^T x = b^T \lambda$

# Optimality Conditions and Complementary Slackness

## Primal-Dual Pair of Problems

$$\begin{array}{ll} (\mathcal{P}) & \underset{x}{\text{minimize}} \quad c^T x \\ & Ax \leq b \\ & x \geq 0 \\ \text{variables} & x \in \mathbb{R}^n \end{array} \quad \left| \quad \begin{array}{ll} (\mathcal{D}) & \underset{\lambda}{\text{maximize}} \quad \lambda^T b \\ & \lambda \geq 0 \\ & \lambda^T A \leq c^T \\ \text{variables} & \lambda \in \mathbb{R}^m. \end{array}$$

Consider  $x \in P, \lambda \in D$  (each feasible). How to check if they are **optimal**?

### Theorem (Complementary Slackness)

$x \in P$  and  $\lambda \in D$  are **optimal** solutions for  $(\mathcal{P})$  and  $(\mathcal{D})$ , respectively, **if and only if**:

$$\begin{aligned} \lambda_i (a_i^T x - b_i) &= 0, \quad i = 1, \dots, m \\ (\lambda^T A_j - c_j) x_j &= 0, \quad j = 1, \dots, n. \end{aligned}$$

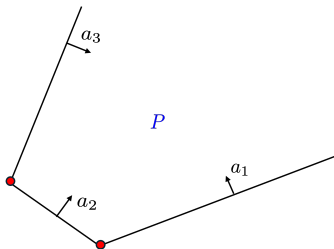
- Follows from primal/dual feasibility and  $c^T x = b^T \lambda$
- Interesting insight: **non-binding constraint**  $\Rightarrow$  dual variable is **zero**

# Representation of Polyhedra

Important consequence of duality: alternative representation of all polyhedra

## Definition

Consider a nonempty polyhedron  $P = \{x \in \mathbb{R}^n : Ax \geq b\}$ . Then:





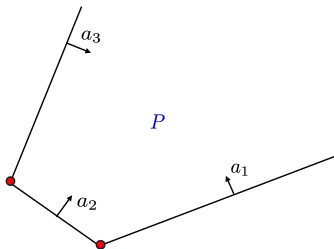
# Representation of Polyhedra

Important consequence of duality: alternative representation of all polyhedra

## Definition

Consider a nonempty polyhedron  $P = \{x \in \mathbb{R}^n : Ax \geq b\}$ . Then:

1.  $\mathcal{C} := \{d \in \mathbb{R}^n : Ad \geq 0\}$  is called the **recession cone** of  $P$ .
2. Any  $d \in \mathcal{C}$  with  $d \neq 0$  is called a **ray** of  $P$ .



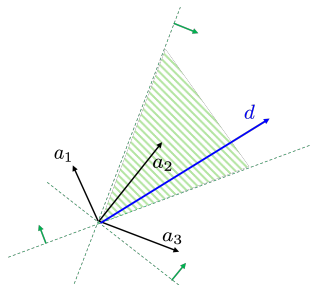
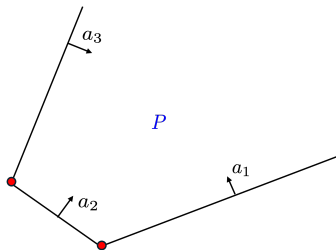
# Representation of Polyhedra

Important consequence of duality: alternative representation of all polyhedra

## Definition

Consider a nonempty polyhedron  $P = \{x \in \mathbb{R}^n : Ax \geq b\}$ . Then:

1.  $\mathcal{C} := \{d \in \mathbb{R}^n : Ad \geq 0\}$  is called the **recession cone** of  $P$ .
2. Any  $d \in \mathcal{C}$  with  $d \neq 0$  is called a **ray** of  $P$ .



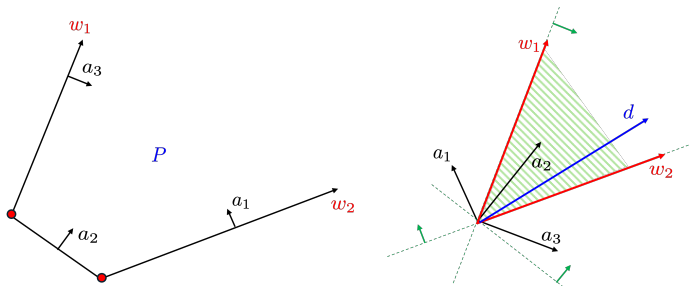
# Representation of Polyhedra

Important consequence of duality: alternative representation of all polyhedra

## Definition

Consider a nonempty polyhedron  $P = \{x \in \mathbb{R}^n : Ax \geq b\}$ . Then:

1.  $\mathcal{C} := \{d \in \mathbb{R}^n : Ad \geq 0\}$  is called the **recession cone** of  $P$ .
2. Any  $d \in \mathcal{C}$  with  $d \neq 0$  is called a **ray** of  $P$ .
3. Any ray  $d$  that satisfies  $a_i^\top d = 0$  for  $n - 1$  linearly independent  $a_i$  is called an **extreme ray** of  $P$ .



# Representation of Polyhedra

## Theorem (Resolution Theorem)

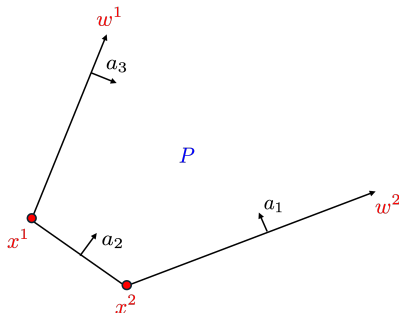
Let  $P = \{x \in \mathbb{R}^n : Ax \geq b\}$  be a non-empty polyhedron,  $x^1, x^2, \dots, x^k$  be its **extreme points**, and  $w^1, w^2, \dots, w^r$  be its **extreme rays**. Then,

# Representation of Polyhedra

## Theorem (Resolution Theorem)

Let  $P = \{x \in \mathbb{R}^n : Ax \geq b\}$  be a non-empty polyhedron,  $x^1, x^2, \dots, x^k$  be its **extreme points**, and  $w^1, w^2, \dots, w^r$  be its **extreme rays**. Then,

$$P = \text{conv}(\{x^1, \dots, x^k\}) + \text{cone}(\{w^1, \dots, w^r\})$$
$$= \left\{ \sum_{i=1}^k \mu_i x^i + \sum_{j=1}^r \theta_j w^j : \mu \geq 0, e^T \mu = 1, \theta \geq 0 \right\}.$$

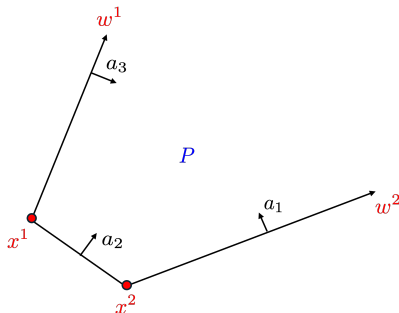


# Representation of Polyhedra

## Theorem (Resolution Theorem)

Let  $P = \{x \in \mathbb{R}^n : Ax \geq b\}$  be a non-empty polyhedron,  $x^1, x^2, \dots, x^k$  be its **extreme points**, and  $w^1, w^2, \dots, w^r$  be its **extreme rays**. Then,

$$P = \text{conv}(\{x^1, \dots, x^k\}) + \text{cone}(\{w^1, \dots, w^r\})$$
$$= \left\{ \sum_{i=1}^k \mu_i x^i + \sum_{j=1}^r \theta_j w^j : \mu \geq 0, e^T \mu = 1, \theta \geq 0 \right\}.$$



**Note:** It is **not** “easy” (i.e., poly-time) to switch between these representations

# Dual Variables **As Marginal Costs**

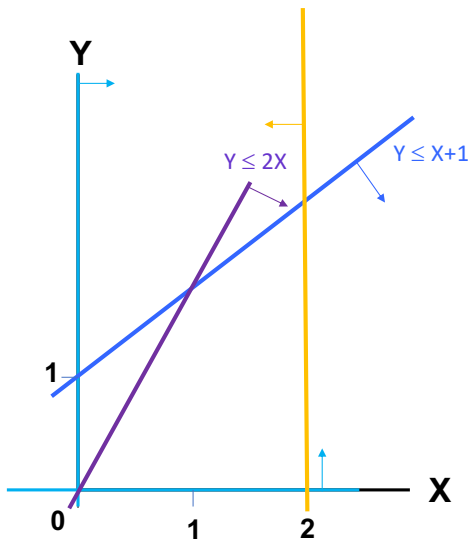
$$\begin{array}{ll} (\mathcal{P}) \min c^T x & (\mathcal{D}) \max \lambda^T b \\ Ax = b, \ x \geq 0 & \lambda^T A \leq c^T \end{array}$$

- Solved the LP and obtained  $x^*$  and  $\lambda^*$
- Want to show that  $\lambda^*$  is the **gradient of the optimal cost with respect to  $b$**  “almost everywhere”
- Related to **sensitivity analysis**  
*How do the optimal value and solution depend on problem data  $A, b, c$ ?*

# Sensitivity: A Simple Example

Maximize  $Y$

Subject to:  $Y \leq 2X$   
 $Y \leq X+1$   
 $X \geq 0, Y \geq 0$   
 $X \leq 2$



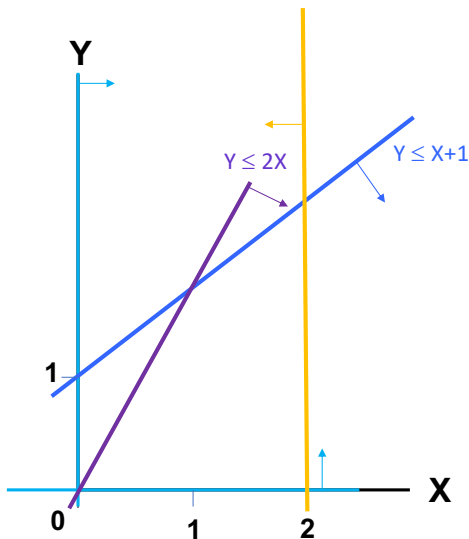


# Sensitivity: A Simple Example

Maximize  $Y$

Subject to:  $Y \leq 2X$   
 $Y \leq X+1$   
 $X \geq 0, Y \geq 0$   
 $X \leq 2$   
 $X \leq a$

For the last constraint  $X \leq a$ ,  
what is the *shadow price*  
i.e., rate of change in the  
optimal value when we change  
the constraint r.h.s.  $a$ ?

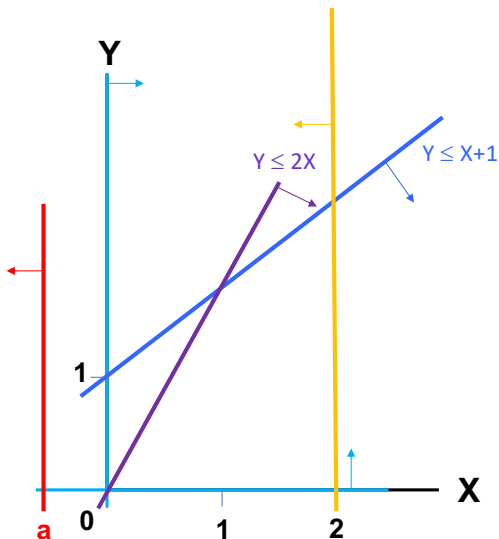


# Sensitivity: A Simple Example

Maximize  $Y$

Subject to:  $Y \leq 2X$   
 $Y \leq X+1$   
 $X \geq 0, Y \geq 0$   
 $X \leq 2$   
 $X \leq a$

If  $a < 0$ :



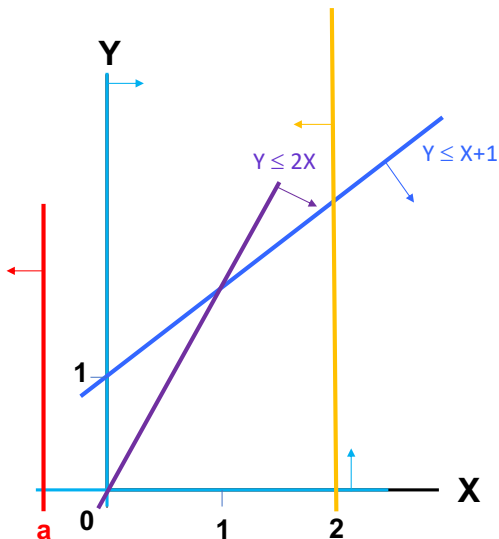
# Sensitivity: A Simple Example

Maximize  $Y$

Subject to:  $Y \leq 2X$   
 $Y \leq X+1$   
 $X \geq 0, Y \geq 0$   
 $X \leq 2$   
 $X \leq a$

If  $a < 0$ :

- Infeasible!

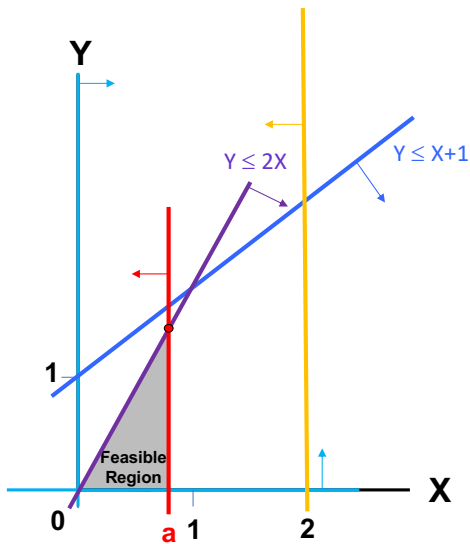


# Sensitivity: A Simple Example

Maximize  $Y$

Subject to:  $Y \leq 2X$   
 $Y \leq X+1$   
 $X \geq 0, Y \geq 0$   
 $X \leq 2$   
 $X \leq a$

If  $0 < a < 1$ :



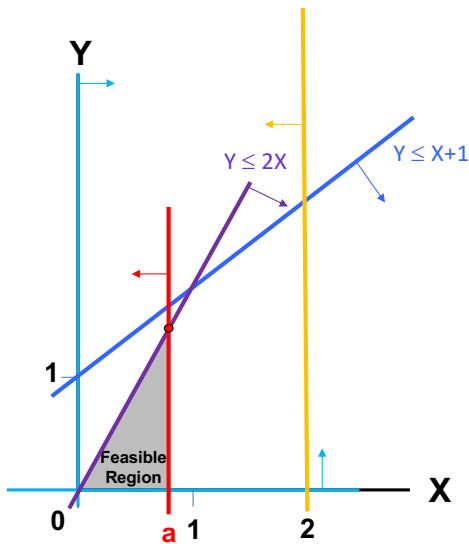
# Sensitivity: A Simple Example

Maximize  $Y$

Subject to:  $Y \leq 2X$   
 $Y \leq X+1$   
 $X \geq 0, Y \geq 0$   
 $X \leq 2$   
 $X \leq a$

If  $0 < a < 1$ :

- Shadow price = 2



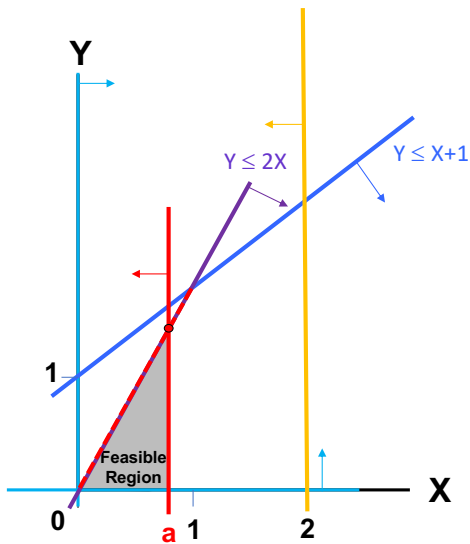
# Sensitivity: A Simple Example

Maximize  $Y$

Subject to:  $Y \leq 2X$   
 $Y \leq X+1$   
 $X \geq 0, Y \geq 0$   
 $X \leq 2$   
 $X \leq a$

If  $0 < a < 1$ :

- Shadow price = 2

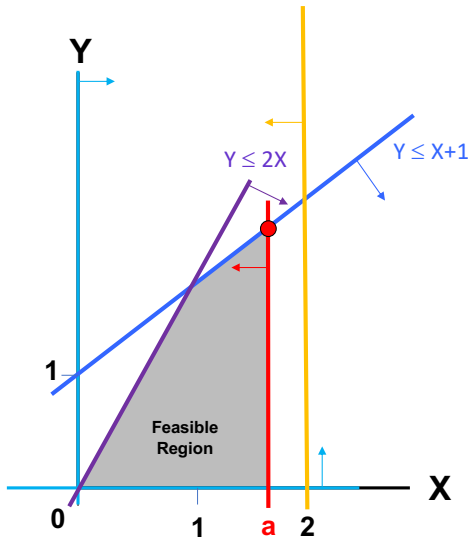


# Sensitivity: A Simple Example

Maximize  $Y$

Subject to:  $Y \leq 2X$   
 $Y \leq X+1$   
 $X \geq 0, Y \geq 0$   
 $X \leq 2$   
 $X \leq a$

If  $1 < a < 2$ :



# Sensitivity: A Simple Example

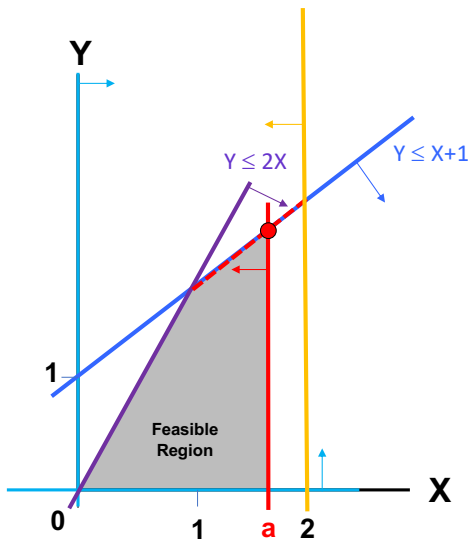
Maximize  $Y$

Subject to:

- $Y \leq 2X$
- $Y \leq X+1$
- $X \geq 0, Y \geq 0$
- $X \leq 2$
- $X \leq a$

If  $1 < a < 2$ :

- Shadow price = 1



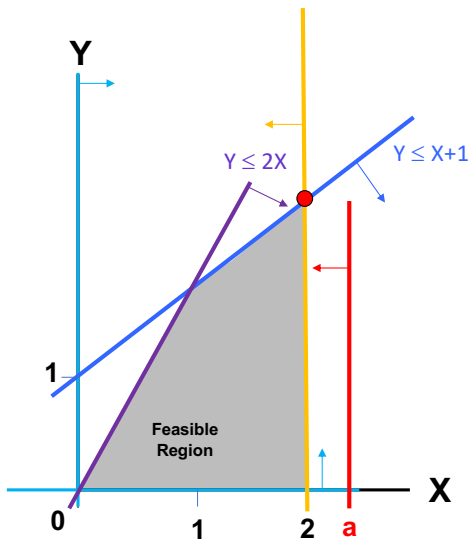


# Sensitivity: A Simple Example

Maximize  $Y$

Subject to:  $Y \leq 2X$   
 $Y \leq X+1$   
 $X \geq 0, Y \geq 0$   
 $X \leq 2$   
 $X \leq a$

If  $a > 2$ :



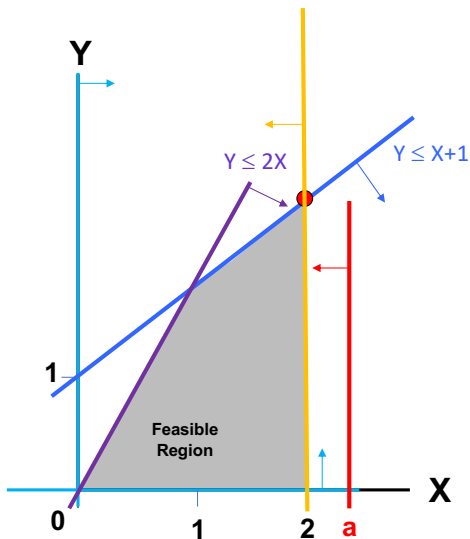
# Sensitivity: A Simple Example

Maximize  $Y$

Subject to:  $Y \leq 2X$   
 $Y \leq X+1$   
 $X \geq 0, Y \geq 0$   
 $X \leq 2$   
 $X \leq a$

If  $a > 2$ :

- Shadow price = 0

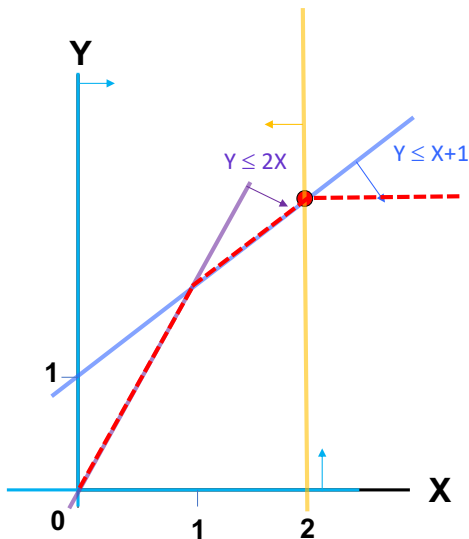


# Sensitivity: A Simple Example

Maximize  $Y$

Subject to:  $Y \leq 2X$   
 $Y \leq X+1$   
 $X \geq 0, Y \geq 0$   
 $X \leq 2$   
 $X \leq a$

Note how the objective depends on  $a$  overall



# Global Dependency On $b, c$

$$\begin{array}{ll} (\mathcal{P}) \min c^T x & (\mathcal{D}) \max \lambda^T b \\ Ax = b, \ x \geq 0 & \lambda^T A \leq c^T \end{array}$$

- What to show that the **optimal value** (when finite) **as a function of  $b$**  is
- What to show that the **optimal value** (when finite) **as a function of  $c$**  is

# Global Dependency On $b, c$

$$\begin{array}{ll} (\mathcal{P}) \min c^T x & (\mathcal{D}) \max \lambda^T b \\ Ax = b, \ x \geq 0 & \lambda^T A \leq c^T \end{array}$$

- What to show that the **optimal value** (when finite) **as a function of  $b$**  is piecewise linear and **convex**
- What to show that the **optimal value** (when finite) **as a function of  $c$**  is piecewise linear and **concave**

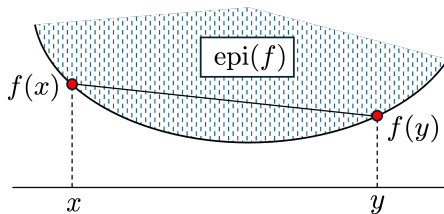
# Convex and Concave Functions

## Definition

$f : X \subseteq \mathbb{R}^n \rightarrow \mathbb{R}$  is **convex** if  $X$  is a convex set and

$$f(\lambda x + (1 - \lambda)y) \leq \lambda f(x) + (1 - \lambda)f(y), \quad \forall x, y \in X \text{ and } \lambda \in [0, 1]. \quad (8)$$

A function is **concave** if  $-f$  is convex.



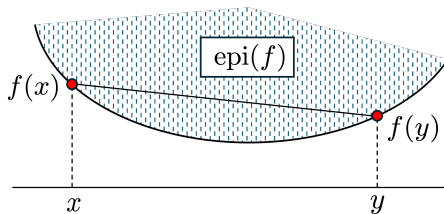
# Convex and Concave Functions

## Definition

$f : X \subseteq \mathbb{R}^n \rightarrow \mathbb{R}$  is **convex** if  $X$  is a convex set and

$$f(\lambda x + (1 - \lambda)y) \leq \lambda f(x) + (1 - \lambda)f(y), \quad \forall x, y \in X \text{ and } \lambda \in [0, 1]. \quad (8)$$

A function is **concave** if  $-f$  is convex.



Equivalent definition in terms of **epigraph**:

$$\text{epi}(f) = \{(x, t) \in X \times \mathbb{R} : t \geq f(x)\} \quad (9)$$

$f$  is **convex** if and only if  $\text{epi}(f)$  is a **convex** set.

# Global Dependency On $b$

- Let  $P(b) := \{x \in \mathbb{R}^n : Ax = b, x \geq 0\}$  denote the feasible set of the primal
- Let  $S := \{b \in \mathbb{R}^m : P(b) \neq \emptyset\}$  : right-hand-side values that yield a feasible primal
- Let  $p^*(b)$  denote the optimal objective; assume  $p^*(b) > -\infty$  (i.e., dual is feasible)



# Global Dependency On $b$

- Let  $P(b) := \{x \in \mathbb{R}^n : Ax = b, x \geq 0\}$  denote the feasible set of the primal
- Let  $S := \{b \in \mathbb{R}^m : P(b) \neq \emptyset\}$  : right-hand-side values that yield a feasible primal
- Let  $p^*(b)$  denote the optimal objective; assume  $p^*(b) > -\infty$  (i.e., dual is feasible)
- To argue:  $p^* : S \rightarrow \mathbb{R}$  is a **piecewise linear and convex** function of  $b$

# Global Dependency On $b$

- Let  $P(b) := \{x \in \mathbb{R}^n : Ax = b, x \geq 0\}$  denote the feasible set of the primal
- Let  $S := \{b \in \mathbb{R}^m : P(b) \neq \emptyset\}$  : right-hand-side values that yield a feasible primal
- Let  $p^*(b)$  denote the optimal objective; assume  $p^*(b) > -\infty$  (i.e., dual is feasible)
- To argue:  $p^* : S \rightarrow \mathbb{R}$  is a **piecewise linear and convex** function of  $b$

**Proof.** *Is  $S$  a convex set?*

# Global Dependency On $b$

- Let  $P(b) := \{x \in \mathbb{R}^n : Ax = b, x \geq 0\}$  denote the feasible set of the primal
- Let  $S := \{b \in \mathbb{R}^m : P(b) \neq \emptyset\}$  : right-hand-side values that yield a feasible primal
- Let  $p^*(b)$  denote the optimal objective; assume  $p^*(b) > -\infty$  (i.e., dual is feasible)
- To argue:  $p^* : S \rightarrow \mathbb{R}$  is a **piecewise linear and convex** function of  $b$

**Proof.** *Is  $S$  a convex set?*

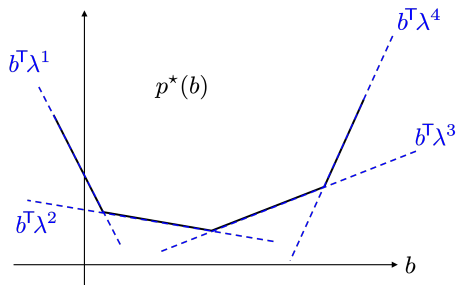
- Strong duality:  $p^*(b) = \min\{c^T x : Ax = b, x \geq 0\} = \max\{\lambda^T b : \lambda^T A \leq c^T\}$

# Global Dependency On $b$

- Let  $P(b) := \{x \in \mathbb{R}^n : Ax = b, x \geq 0\}$  denote the feasible set of the primal
- Let  $S := \{b \in \mathbb{R}^m : P(b) \neq \emptyset\}$  : right-hand-side values that yield a feasible primal
- Let  $p^*(b)$  denote the optimal objective; assume  $p^*(b) > -\infty$  (i.e., dual is feasible)
- To argue:  $p^* : S \rightarrow \mathbb{R}$  is a **piecewise linear and convex** function of  $b$

**Proof.** *Is  $S$  a convex set?*

- Strong duality:  $p^*(b) = \min\{c^T x : Ax = b, x \geq 0\} = \max\{\lambda^T b : \lambda^T A \leq c^T\}$
- If  $\lambda^1, \lambda^2, \dots, \lambda^r$  are the extreme points of  $D$ , then:  $p^*(b) = \max_{i=1, \dots, r} b^T \lambda^i, \forall b \in S$

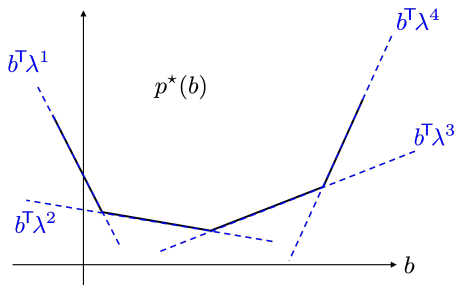


# Global Dependency On $b$

- Let  $P(b) := \{x \in \mathbb{R}^n : Ax = b, x \geq 0\}$  denote the feasible set of the primal
- Let  $S := \{b \in \mathbb{R}^m : P(b) \neq \emptyset\}$  : right-hand-side values that yield a feasible primal
- Let  $p^*(b)$  denote the optimal objective; assume  $p^*(b) > -\infty$  (i.e., dual is feasible)
- To argue:  $p^* : S \rightarrow \mathbb{R}$  is a **piecewise linear and convex** function of  $b$

**Proof.** *Is  $S$  a convex set?*

- Strong duality:  $p^*(b) = \min\{c^T x : Ax = b, x \geq 0\} = \max\{\lambda^T b : \lambda^T A \leq c^T\}$
- If  $\lambda^1, \lambda^2, \dots, \lambda^r$  are the extreme points of  $D$ , then:  $p^*(b) = \max_{i=1, \dots, r} b^T \lambda^i, \forall b \in S$



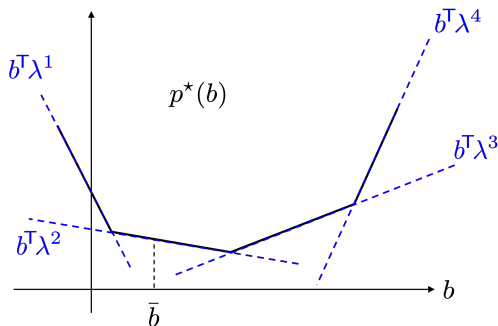
*How to prove  $p^*(b)$  convex?*

$$\text{epi}(p^*) = \bigcap_{i=1, \dots, r} \text{epi}(b^T \lambda^i)$$

is the intersection of convex sets, so it is convex.

# Global Dependency On $b$ - Implications

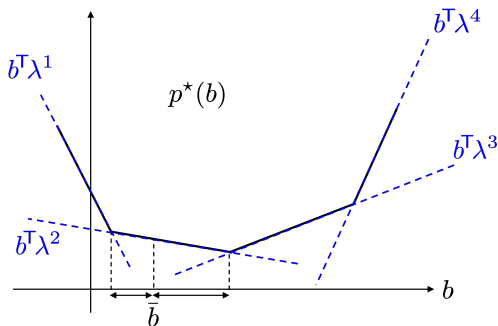
$$p^*(b) = \min\{c^T x : Ax = b, x \geq 0\} = \max\{\lambda^T b : \lambda^T A \leq c^T\}$$



- At any  $\bar{b}$  where  $p^*$  is differentiable,  $\lambda^*$  is the gradient of  $p^*$

# Global Dependency On $b$ - Implications

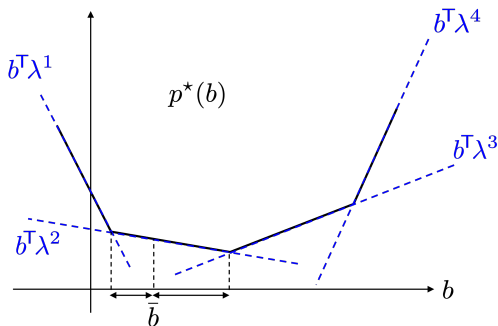
$$p^*(b) = \min\{c^T x : Ax = b, x \geq 0\} = \max\{\lambda^T b : \lambda^T A \leq c^T\}$$



- At any  $\bar{b}$  where  $p^*$  is differentiable,  $\lambda^*$  **is the gradient** of  $p^*$
- $\lambda_i^*$  acts as a **marginal cost** or **shadow price** for the  $i$ -th constraint r.h.s.  $b_i$
- $\lambda_i$  allows estimating **exact change in  $p^*$  in a range around  $\bar{b}_i$**

# Global Dependency On $b$ - Implications

$$p^*(b) = \min\{c^T x : Ax = b, x \geq 0\} = \max\{\lambda^T b : \lambda^T A \leq c^T\}$$



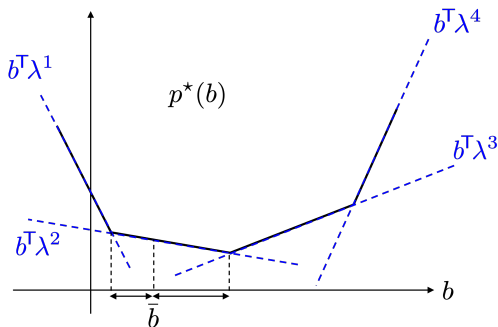
- At any  $\bar{b}$  where  $p^*$  is differentiable,  $\lambda^*$  is the **gradient** of  $p^*$
- $\lambda_i^*$  acts as a **marginal cost** or **shadow price** for the  $i$ -th constraint r.h.s.  $b_i$
- $\lambda_i$  allows estimating **exact change in  $p^*$  in a range around  $\bar{b}_i$**
- Modern solvers give **direct access to  $\lambda_i^*$  and the range**

Gurobipy: for constraint  $c$ , the attribute  $c.Pi$  is  $\lambda_i^*$  and the range is from  $c.SARHSLow$  to  $c.SARHSUp$



# Global Dependency On $b$ - Implications

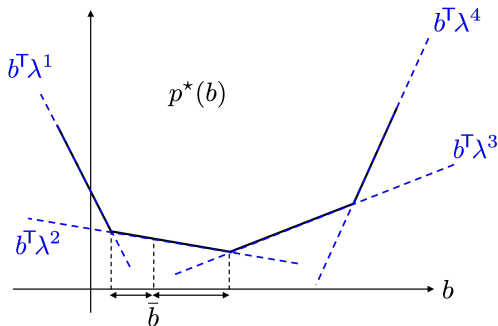
$$p^*(b) = \min\{c^T x : Ax = b, x \geq 0\} = \max\{\lambda^T b : \lambda^T A \leq c^T\}$$



- At  $b$  where  $p^*$  is **not** differentiable, several  $\lambda^i$  are optimal
- All such  $\lambda^i$  are valid **subgradients** of  $p^*$

# Global Dependency On $b$ - Implications

$$p^*(b) = \min\{c^T x : Ax = b, x \geq 0\} = \max\{\lambda^T b : \lambda^T A \leq c^T\}$$



- At  $b$  where  $p^*$  is **not** differentiable, several  $\lambda^i$  are optimal
- All such  $\lambda^i$  are valid **subgradients** of  $p^*$

## Definition (Subgradient.)

$f : S \subseteq \mathbb{R}^n \rightarrow \mathbb{R}$  convex function. A vector  $g \in \mathbb{R}^n$  is a **subgradient** of  $f$  at  $\bar{x} \in S$  if

$$f(x) \geq f(\bar{x}) + g^T(x - \bar{x}), \quad \forall x \in S.$$

# Global Dependency On $c$

- Let  $d^*(c)$  denote optimal value as function of  $c$ ; assume  $d^*(c) > -\infty$
- To argue:  $d^*(c)$  is a **piecewise linear and concave** function of  $c$

# Global Dependency On $c$

- Let  $d^*(c)$  denote optimal value as function of  $c$ ; assume  $d^*(c) > -\infty$
- To argue:  $d^*(c)$  is a **piecewise linear and concave** function of  $c$
- $d^*(c) = \min\{c^T x : Ax = b, x \geq 0\} = \max\{\lambda^T b : \lambda^T A \leq c^T\}$
- Can apply same arguments because  $d^*$  is the optimal value of the dual

# Global Dependency On $c$

- Let  $d^*(c)$  denote optimal value as function of  $c$ ; assume  $d^*(c) > -\infty$
- To argue:  $d^*(c)$  is a **piecewise linear and concave** function of  $c$
- $d^*(c) = \min\{c^T x : Ax = b, x \geq 0\} = \max\{\lambda^T b : \lambda^T A \leq c^T\}$
- Can apply same arguments because  $d^*$  is the optimal value of the dual
- $d^*(c)$  is a **concave** function of  $c$  on the set  $T := \{c : d^*(c) > -\infty\}$
- If for some  $c$  the LP has a **unique** optimal solution  $x^*$ , then  $d^*$  is linear in the vicinity of  $c$  and its gradient is  $x^*$ .

# Global Dependency On $c$

- Let  $d^*(c)$  denote optimal value as function of  $c$ ; assume  $d^*(c) > -\infty$
- To argue:  $d^*(c)$  is a **piecewise linear and concave** function of  $c$
- $d^*(c) = \min\{c^T x : Ax = b, x \geq 0\} = \max\{\lambda^T b : \lambda^T A \leq c^T\}$
- Can apply same arguments because  $d^*$  is the optimal value of the dual
- $d^*(c)$  is a **concave** function of  $c$  on the set  $T := \{c : d^*(c) > -\infty\}$
- If for some  $c$  the LP has a **unique** optimal solution  $x^*$ , then  $d^*$  is linear in the vicinity of  $c$  and its gradient is  $x^*$ .
- The optimal primal solution  $x^*$  **is a shadow price for the dual constraints**
- $x^*$  remains optimal for a range of change in each objective coefficient  $c_j$
- Modern solvers also allow obtaining the range directly  
Gurobi: attributes **SAObjLow** and **SAObjUp** for each decision variable

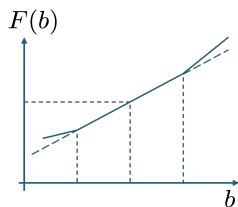
# Signs of Dual Variables Revisited

- There is a direct connection between:
  - the **optimization problem** (max/min)
  - the **constraint type** ( $\leq$ ,  $\geq$ )
  - the **signs of the shadow prices**
- Given two of these, can figure out the third one!
- *What is the sign of the shadow price for a ...*
  - $\leq$  constraint in a **minimization** problem ?
  - $\geq$  constraint in a **minimization** problem ?
  - $\leq$  constraint in a **maximization** problem ?
  - $\geq$  constraint in a **maximization** problem ?
- *What is the dependency of the optimal objective on the r.h.s. of a ...*
  - $\leq$  constraint in a **minimization** problem ?
  - $\geq$  constraint in a **minimization** problem ?
  - $\leq$  constraint in a **maximization** problem ?
  - $\geq$  constraint in a **maximization** problem ?

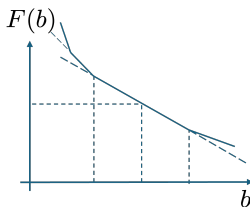
# Signs of Dual Variables Revisited

- There is a direct connection between:
  - the **optimization problem** (max/min)
  - the **constraint type** ( $\leq$ ,  $\geq$ )
  - the **signs of the shadow prices**
- Given two of these, can figure out the third one!

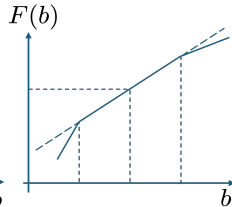
$\min, \geq b$   
dual  $\geq 0$   
 $F(b)$  convex



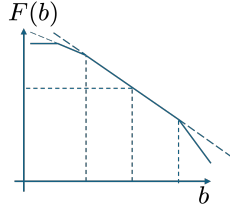
$\min, \leq b$   
dual  $\leq 0$   
 $F(b)$  convex



$\max, \leq b$   
dual  $\geq 0$   
 $F(b)$  concave

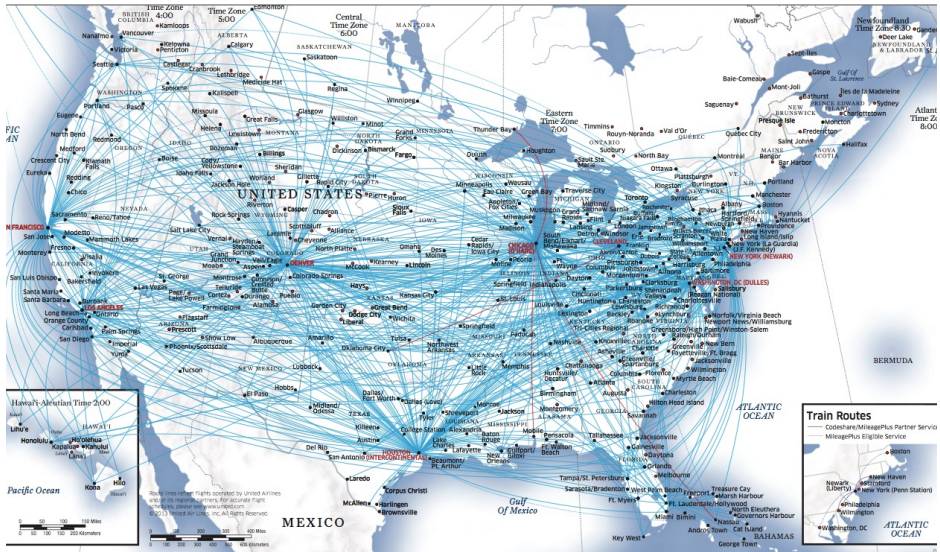


$\max, \geq b$   
dual  $\leq 0$   
 $F(b)$  concave





# Real-World Hub and Spoke Airline Network



Source: [www.united.com](http://www.united.com)

# Airline Revenue Management (RM)

- **Strategic RM**

- Determine several price points for various itineraries
- “Product” or “itinerary”: origin, destination, day, time, various restrictions, ...
  - E.g., JFK – ORD – SFO, 10:30am on Oct 12, 2024, Economy class Y fare
- Typically done by (or in conjunction with) marketing department
  - Market segmentation; competition

- **Tactical RM (“yield management”)** decides **booking limits**

- A *booking limit* determines how many seats to reserve for each “product”
- RM not based on setting prices, but rather changing availability of fare classes
- Legacy due to original IT systems used (e.g., SABRE)

# Airline RM

**Hub:** Chicago ORD

Two planes  

Westbound flights for  
some day in the future

SFO



ORD



LAX



BOS



JFK



# Airline RM

Flight segments (legs)

SFO



ORD



LAX



BOS




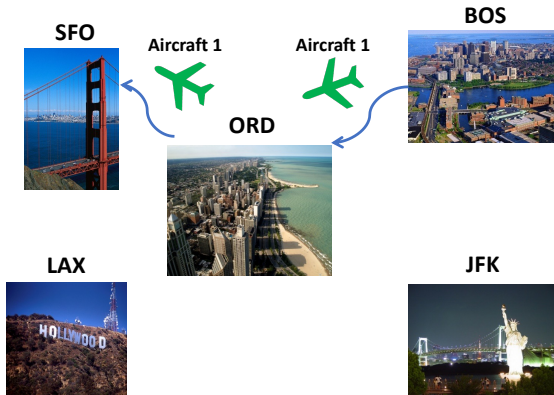
JFK



# Airline RM



## Flight segments (legs)

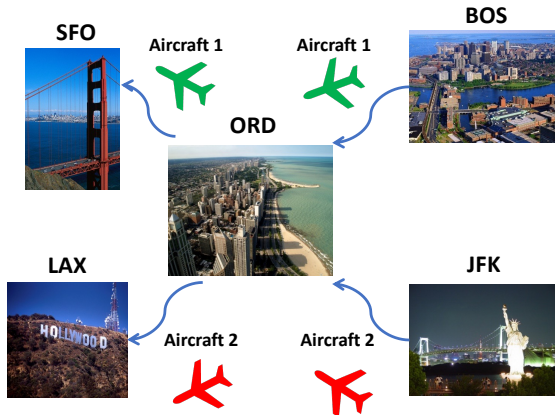
- Aircraft 1: 
  - BOS-ORD in the morning
  - ORD-SFO in the afternoon



# Airline RM



## Flight segments (legs)

- **Aircraft 1:** 
  - BOS-ORD in the morning
  - ORD-SFO in the afternoon
- **Aircraft 2:** 
  - JFK-ORD in the morning
  - ORD-LAX in the afternoon



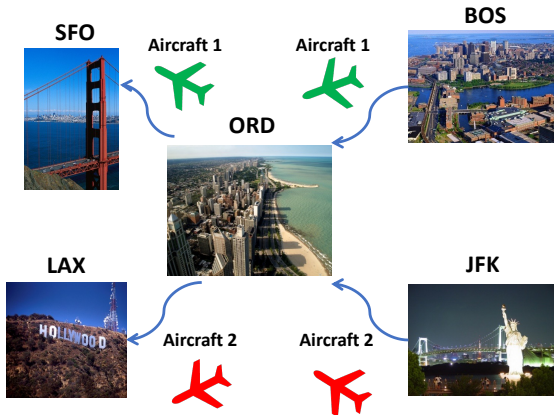
# Airline RM

## Flight segments (legs)

- **Aircraft 1:** 
  - BOS-ORD in the morning
  - ORD-SFO in the afternoon
- **Aircraft 2:** 
  - JFK-ORD in the morning
  - ORD-LAX in the afternoon



## Itineraries

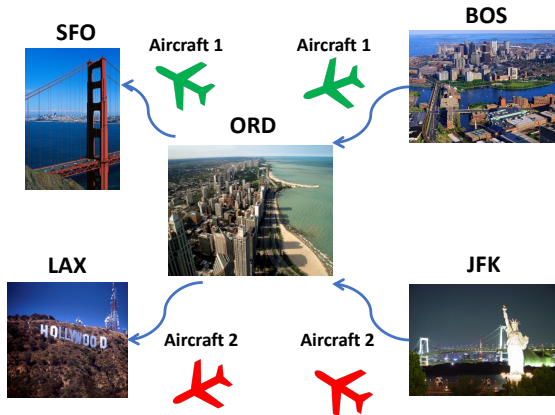
| Origin-Destination | Q_Fare | Y_Fare |
|--------------------|--------|--------|
| BOS_ORD            | \$200  | \$220  |
| BOS_SFO            | \$320  | \$420  |
| BOS_LAX            | \$400  | \$490  |
| JFK_ORD            | \$250  | \$290  |
| JFK_SFO            | \$410  | \$540  |
| JFK_LAX            | \$450  | \$550  |
| ORD_SFO            | \$210  | \$230  |
| ORD_LAX            | \$260  | \$300  |



# Airline RM

## Flight segments (legs)

- **Aircraft 1:** 
  - BOS-ORD in the morning
  - ORD-SFO in the afternoon
- **Aircraft 2:** 
  - JFK-ORD in the morning
  - ORD-LAX in the afternoon





## Itineraries

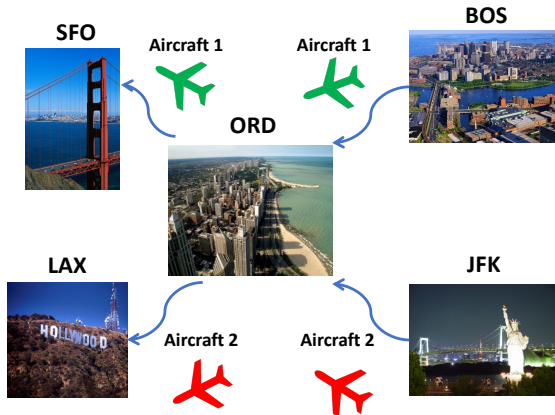
| Origin-Destination | Q_Fare | Y_Fare | Q_Demand | Y_Demand |
|--------------------|--------|--------|----------|----------|
| BOS_ORD            | \$200  | \$220  | 25       | 20       |
| BOS_SFO            | \$320  | \$420  | 55       | 40       |
| BOS_LAX            | \$400  | \$490  | 65       | 25       |
| JFK_ORD            | \$250  | \$290  | 24       | 16       |
| JFK_SFO            | \$410  | \$540  | 65       | 50       |
| JFK_LAX            | \$450  | \$550  | 40       | 35       |
| ORD_SFO            | \$210  | \$230  | 21       | 50       |
| ORD_LAX            | \$260  | \$300  | 25       | 14       |



# Airline RM

## Flight segments (legs)

- **Aircraft 1:** 
  - BOS-ORD in the morning
  - ORD-SFO in the afternoon
- **Aircraft 2:** 
  - JFK-ORD in the morning
  - ORD-LAX in the afternoon



## Resources needed

|             | BOS_ORD | BOS_SFO | BOS_LAX | JFK_ORD | JFK_SFO | JFK_LAX | ORD_SFO | ORD_LAX |
|-------------|---------|---------|---------|---------|---------|---------|---------|---------|
| Flight leg  |         |         |         |         |         |         |         |         |
| BOS_ORD_Leg | 1       | 1       | 1       | 0       | 0       | 0       | 0       | 0       |
| JFK_ORD_Leg | 0       | 0       | 0       | 1       | 1       | 1       | 0       | 0       |
| ORD_SFO_Leg | 0       | 1       | 0       | 0       | 1       | 0       | 1       | 0       |
| ORD_LAX_Leg | 0       | 0       | 1       | 0       | 0       | 1       | 0       | 1       |

# Network Revenue Management

- Airline revenue management (“yield management”): setting **booking limits** to control how many tickets of each type are sold

# Network Revenue Management

- Airline revenue management (“yield management”): setting **booking limits** to control how many tickets of each type are sold
- Airline is planning operations for a specific day in the future

# Network Revenue Management

- Airline revenue management (“yield management”): setting **booking limits** to control how many tickets of each type are sold
- Airline is planning operations for a specific day in the future
- Airline operates a set  $F$  of direct flights in its (hub-and-spoke) network

# Network Revenue Management

- Airline revenue management (“yield management”): setting **booking limits** to control how many tickets of each type are sold
- Airline is planning operations for a specific day in the future
- Airline operates a set  $F$  of direct flights in its (hub-and-spoke) network
- For each flight leg  $f \in F$ , we know the capacity of the aircraft  $c_f$

# Network Revenue Management

- Airline revenue management (“yield management”): setting **booking limits** to control how many tickets of each type are sold
- Airline is planning operations for a specific day in the future
- Airline operates a set  $F$  of direct flights in its (hub-and-spoke) network
- For each flight leg  $f \in F$ , we know the capacity of the aircraft  $c_f$
- The airline can offer a large number of “products” (i.e., itineraries)  $I$ :
  - each itinerary refers to an origin-destination-fare class combination
  - each itinerary  $i$  has a price  $r_i$  that is fixed
  - for each itinerary, the airline estimates the demand  $d_i$
  - each itinerary requires a seat on several flight legs operated by the airline

# Network Revenue Management

- Airline revenue management (“yield management”): setting **booking limits** to control how many tickets of each type are sold
- Airline is planning operations for a specific day in the future
- Airline operates a set  $F$  of direct flights in its (hub-and-spoke) network
- For each flight leg  $f \in F$ , we know the capacity of the aircraft  $c_f$
- The airline can offer a large number of “products” (i.e., itineraries)  $I$ :
  - each itinerary refers to an origin-destination-fare class combination
  - each itinerary  $i$  has a price  $r_i$  that is fixed
  - for each itinerary, the airline estimates the demand  $d_i$
  - each itinerary requires a seat on several flight legs operated by the airline
- Requirements:  $A \in \{0, 1\}^{F \times I}$  with  $A_{f,i} = 1 \Leftrightarrow$  itinerary  $i$  needs seat on flight leg  $f$

|                       |                  | Itinerary 1 | Itinerary 2 | ...      | Itinerary $ I $ |
|-----------------------|------------------|-------------|-------------|----------|-----------------|
| Resource matrix $A$ : | Flight leg 1     | 1           | 0           | ...      | 1               |
|                       | Flight leg 2     | 0           | 1           | ...      | 0               |
|                       | $\vdots$         | $\vdots$    | $\vdots$    | $\vdots$ | $\vdots$        |
|                       | Flight leg $ F $ | 1           | 1           | ...      | 0               |

# Network Revenue Management

- Airline revenue management (“yield management”): setting **booking limits** to control how many tickets of each type are sold
- Airline is planning operations for a specific day in the future
- Airline operates a set  $F$  of direct flights in its (hub-and-spoke) network
- For each flight leg  $f \in F$ , we know the capacity of the aircraft  $c_f$
- The airline can offer a large number of “products” (i.e., itineraries)  $I$ :
  - each itinerary refers to an origin-destination-fare class combination
  - each itinerary  $i$  has a price  $r_i$  that is fixed
  - for each itinerary, the airline estimates the demand  $d_i$
  - each itinerary requires a seat on several flight legs operated by the airline
- Requirements:  $A \in \{0, 1\}^{F \times I}$  with  $A_{f,i} = 1 \Leftrightarrow$  itinerary  $i$  needs seat on flight leg  $f$

|                       |                  | Itinerary 1 | Itinerary 2 | ...      | Itinerary $ I $ |
|-----------------------|------------------|-------------|-------------|----------|-----------------|
| Resource matrix $A$ : | Flight leg 1     | 1           | 0           | ...      | 1               |
|                       | Flight leg 2     | 0           | 1           | ...      | 0               |
|                       | $\vdots$         | $\vdots$    | $\vdots$    | $\vdots$ | $\vdots$        |
|                       | Flight leg $ F $ | 1           | 1           | ...      | 0               |

- Goal: decide how many itineraries of each type to sell to maximize revenue



# Network Revenue Management

- Let  $x_i$  denote the number of itineraries of type  $i$  that the airline plans to sell, and let  $x$  be the vector with components  $x_i$

# Network Revenue Management

- Let  $x_i$  denote the number of itineraries of type  $i$  that the airline plans to sell, and let  $x$  be the vector with components  $x_i$
- The problem can be formulated as follows:

$$\max_{x \in \mathbb{R}^I} \left\{ r^T x : Ax \leq c, x \leq d \right\}$$

# Network Revenue Management

- Let  $x_i$  denote the number of itineraries of type  $i$  that the airline plans to sell, and let  $x$  be the vector with components  $x_i$
- The problem can be formulated as follows:

$$\max_{x \in \mathbb{R}^I} \left\{ r^T x : Ax \leq c, x \leq d \right\}$$

- $Ax \leq c$  capture the constraints on plane capacity
- $x \leq d$  states that the planned sales cannot exceed the demand
- In practice, an approach that includes **all possible itineraries** encounters challenges

# Network Revenue Management

- Let  $x_i$  denote the number of itineraries of type  $i$  that the airline plans to sell, and let  $x$  be the vector with components  $x_i$
- The problem can be formulated as follows:

$$\max_{x \in \mathbb{R}^I} \left\{ r^T x : Ax \leq c, x \leq d \right\}$$

- $Ax \leq c$  capture the constraints on plane capacity
- $x \leq d$  states that the planned sales cannot exceed the demand
- In practice, an approach that includes **all possible itineraries** encounters challenges
  - gargantuan LP
  - poor demand estimates for some itineraries

# Network Revenue Management

- Let  $x_i$  denote the number of itineraries of type  $i$  that the airline plans to sell, and let  $x$  be the vector with components  $x_i$
- The problem can be formulated as follows:

$$\max_{x \in \mathbb{R}^I} \left\{ r^T x : Ax \leq c, x \leq d \right\}$$

- $Ax \leq c$  capture the constraints on plane capacity
- $x \leq d$  states that the planned sales cannot exceed the demand
- In practice, an approach that includes **all possible itineraries** encounters challenges
  - gargantuan LP
  - poor demand estimates for some itineraries
- To sell “exotic itineraries”, use the **shadow prices for the capacity constraints**

# Network Revenue Management

- Let  $x_i$  denote the number of itineraries of type  $i$  that the airline plans to sell, and let  $x$  be the vector with components  $x_i$
- The problem can be formulated as follows:

$$\max_{x \in \mathbb{R}^I} \left\{ r^T x : Ax \leq c, x \leq d \right\}$$

- $Ax \leq c$  capture the constraints on plane capacity
- $x \leq d$  states that the planned sales cannot exceed the demand
- In practice, an approach that includes **all possible itineraries** encounters challenges
  - gargantuan LP
  - poor demand estimates for some itineraries
- To sell “exotic itineraries”, use the **shadow prices for the capacity constraints**
  - $\lambda \in \mathbb{R}^F$  : dual variables for capacity constraints  $Ax \leq c$
  - At optimality,  $p_f$  is marginal revenue lost if airline loses one seat on flight  $f$

# Network Revenue Management

- Let  $x_i$  denote the number of itineraries of type  $i$  that the airline plans to sell, and let  $x$  be the vector with components  $x_i$
- The problem can be formulated as follows:

$$\max_{x \in \mathbb{R}^I} \left\{ r^T x : Ax \leq c, x \leq d \right\}$$

- $Ax \leq c$  capture the constraints on plane capacity
- $x \leq d$  states that the planned sales cannot exceed the demand
- In practice, an approach that includes **all possible itineraries** encounters challenges
  - gargantuan LP
  - poor demand estimates for some itineraries
- To sell “exotic itineraries”, use the **shadow prices for the capacity constraints**
  - $\lambda \in \mathbb{R}^F$  : dual variables for capacity constraints  $Ax \leq c$
  - At optimality,  $p_f$  is marginal revenue lost if airline loses one seat on flight  $f$
  - For an “exotic” itinerary that requires seats on several flights  $f \in E$ , the **minimum price** to charge is given by the sum of the shadow prices,  $\sum_{f \in E} p_f$

# Network Revenue Management

- Let  $x_i$  denote the number of itineraries of type  $i$  that the airline plans to sell, and let  $x$  be the vector with components  $x_i$
- The problem can be formulated as follows:

$$\max_{x \in \mathbb{R}^I} \left\{ r^T x : Ax \leq c, x \leq d \right\}$$

- $Ax \leq c$  capture the constraints on plane capacity
- $x \leq d$  states that the planned sales cannot exceed the demand
- In practice, an approach that includes **all possible itineraries** encounters challenges
  - gargantuan LP
  - poor demand estimates for some itineraries
- To sell “exotic itineraries”, use the **shadow prices for the capacity constraints**
  - $\lambda \in \mathbb{R}^F$  : dual variables for capacity constraints  $Ax \leq c$
  - At optimality,  $p_f$  is marginal revenue lost if airline loses one seat on flight  $f$
  - For an “exotic” itinerary that requires seats on several flights  $f \in E$ , the **minimum price** to charge is given by the sum of the shadow prices,  $\sum_{f \in E} p_f$
- **Bid-price heuristic** in network revenue management
- Broader principle of how to price “products” through resource usage/cost